IDinsight
DATA. DECISIONS. DEVELOPMENT.

Embedded Learning Partnerships

Extended, open-ended learning engagements using a broad suite of data and evidence tools to guide decision-making.

Community fisherwomen discuss the results of an innovative fish-rearing experiment in Andhra Pradesh, India.

RIGHT TOOLS, RIGHT TIME, RIGHT WAY

IDinsight uses data and evidence to help leaders address poverty worldwide. We tailor rigorous evaluation methodologies to meet the needs and constraints of our partners, enabling them to fuse evidence with action. We serve national and state governments, foundations, non-governmental organizations, multilateral organizations, and businesses across Africa and Asia in a range of sectors including health, education, agriculture, finance, energy, and governance.

IDinsight's Learning Partnerships answer decision-makers' priority questions as they arise. Learning Partnerships provide leaders with a full range of data and evidence tools to design better programs, rigorously test them, and implement at scale.

The Decision-Maker's Challenge	The IDinsight Approach
Time Sensitive Priorities One-off evaluation engagements take too long and are often difficult to define and implement.	**Open-Ended Mandate** Answer decision-maker's evolving priority questions as they arise.
Complex Systems External researchers do not always understand organizational dynamics.	**Embedded Teams** Work on-site with clients to understand context, resources, and challenges.
Evolving Questions Each given question or challenge requires different data or evidence tools.	**Full Data and Evidence Toolkit** Identify the right tools for the right questions using a broad suite of analytical tools.
Recurring Needs Challenges understanding data implications creates dependency on external monitoring and evaluation consultants.	**Sustained Impact** Build organizational capabilities to maintain data-driven decisions beyond the partnership.

SERVICES AVAILABLE IN LEARNING PARTNERSHIPS

DECISION-FOCUSED EVALUATIONS
Impact evaluations to inform client decisions

PROCESS EVALUATION
Assess program implementation

MONITORING
Design monitoring systems to inform client decisions

MACHINE LEARNING
Used to make predictions on unseen data

DATA ANALYTICS
Analysis, modeling and visualization techniques

PROGRAM DIAGNOSIS & DESIGN SUPPORT
Diagnose problems and shape program design

LANDSCAPE & EVIDENCE REVIEW
Review of secondary sources that inform client decisions

PREFERENCE ELICITATION
Measure beneficiary beliefs or preferences

CAPACITY BUILDING
Train clients to use evidence to improve their impact

OUR TEAM

Founded by four graduates of the Harvard Kennedy School, IDinsight has grown exponentially in the last several years, driven by extensive demand for our services. We have more than 150 employees across nine global offices. Our experts have worked as implementers, researchers, and advisors around the world.

● Offices: Dakar, Delhi, Johannesburg, Lusaka, Manila, Nairobi, San Francisco, Washington DC

Our leaders come from top management consulting firms, research organizations, non-profits, social businesses, and multilaterals including McKinsey, Bain, the World Bank, USAID, J-PAL, IPA, Pratham, Clinton Health Access Initiative, and One Acre Fund.

IDinsight founders have been selected as members of Forbes' top "30 under 30" social entrepreneurs, Echoing Green, Rainer Arnhold, PopTech Social Innovation, and the Council on Foreign Relations.

LEARNING PARTNERSHIP SPOTLIGHTS

GOVERNMENT OF INDIA
IDinsight is the learning partner to NITI Aayog, the policy advisory unit of the Government of India.
- Redesigned the government's Soil Health Card, increased understanding of optimal fertilizer use and agriculture outcomes for 150 million farmers.
- Improved the Ministry of Women and Child Development's behavior-change communications for millions of pregnant and lactating mothers.
- Team of 35+, including embedded staff.

UNICEF, KENYA & PHILIPPINES
IDinsight was the learning partner to UNICEF for their water, sanitation and hygiene programs.
- Conducted randomized controlled trials for handwashing and nutritional behavior-change interventions.
- Informed program scale-up decisions for a national school-based handwashing campaign, an integrated sanitation and nutrition intervention, and subsidies for latrine construction.

"The IDinsight-UNICEF Learning Partnership was one of the more productive partnerships we have had."

- Dr. Andrew Trevett,
Chief Water, Sanitation, and Hygiene, UNICEF Kenya

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